

WIREWORLD®

CABLE TECHNOLOGY

An elegant variation of Wireworld's Fluxfield technology with fifteen gauge (1.4mm²) oxygen-free copper conductors provides cleaner sound on a quieter background than conventional figure 8 power cords.

Purely dynamic, designed to absorb noise and block interference, Wireworld's innovative Fluxfield™ technology with Composilex 2 insulation provide surprisingly vivid sound and imaging. Unlike other cords, they were developed through direct comparisons to battery power, the ultimate in sonic and visual purity. Their elegant plugs feature silver-clad contacts, for the quietest and lowest loss connections available. The five models differ in their conductor material, as the smoother current flow of superior conductors provides additional improvements in sound and image quality. The mini power cords use a simpler version of the fluxfield design for low powered components. Since they function as filters, longer lengths provide greater improvements and we recommend two meters or more for the best performance.

Wireworld power cords are designed to solve a completely different set of problems to audio and video cables. An ideal audio or video cable would pass the entire frequency range without alteration. However, an ideal power cord would pass only the 50Hz or 60Hz AC power, while blocking all other frequencies, to prevent power line noise and harmonics from degrading the sound and imaging quality of the system.

Wireworld power cords feature superior shielding & moulded IEC plug featuring silver-clad copper alloy contacts as standard, except Platinum Electra which is fitted with wired IEC utilising OCC® silver-clad copper contacts.

